

RHYMES

Stephenville Texas AND *Melody Mt. Ranch*

VINES

Greetings! It's time to plan for Larry Joe Taylor's 6th Annual Rhymes & Vines and Homebrew & Wine Maker Competition. You are being sent this vendor application based on your past participation as a vendor or your recent request for an application.

Vendors for the 2011 festival will be selected based on the following criteria:

- Past sales, service to festival patrons and integrity. Past vendors who had good sales and exhibited service, honesty and integrity will be given 1st preference.
- Product/s to be sold. Vendors will be given exclusive rights to sell key products as much as possible.
- Return of Vendor Application. Returning the vendor application ASAP will help to ensure a vendor space.

Note: Coca-Cola is a sponsor and will also be a vendor. Food vendors may sell food products, tea, lemonade and Coca-Cola products only.

If you are interested in participating as a vendor this year please review the following information and return the attached Vendor Application with applicable fees.

Vendors must arrive before dark on Wednesday, September 21st (the day before the festival begins). No vendors will be allowed in once the festival gates open on September 22nd so plan accordingly. Vendors will not be allowed to set up after the festival begins or after dark on Wednesday.

For your information and inventory planning it is important to note that Thursday ticket sales are limited to 300 people. However, this year, Friday through Saturday ticket sales will not be limited.

Vendor Fees: \$115.00 flat fee to be paid when application is submitted and 15% of total sales paid prior to leaving event site. The \$115.00 may be paid by check or credit card. The 15% must be paid by check or cash **PRIOR TO LEAVING FESTIVAL SUNDAY MORNING** (15% FEE SHOULD BE PAID AT ON-SITE FESTIVAL OFFICE BETWEEN 9 AM AND 12 NOON SUNDAY SEPTEMBER 19TH).

Electric Fee: 20 amp service at \$30.00 per drop. Each vendor may purchase a maximum of 2 drops.

Concert Tickets & Camping Information: Your vendor space includes two free concert ground passes which will be held at the vendor check-in area at the front gate.

IMPORTANT NOTE: If you wish to camp away from your vendor site you will need to purchase that camp site from the Festival Website or by calling the Festival Office.

Additional discounted advance tickets may be purchased from the Festival Website or Festival Office. Tickets may also be purchased at the front gate at a slightly higher fee. All tickets go on sale July 11, 2011.

Other Things You Need to Know: Food, ice and showers are available on site.

Festival Website: http://www.melodymountainranch.com/rhymes_and_vines.htm

Festival Office: (254) 968-8505 **Festival Email:** office@larryjoetaylor.com

Office Hours: Monday - Friday 10:00 am - 3:00 pm Central Time